

# AI and LLMs

A short introduction

Dr. Markus Bauer, CAS Software AG

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Agenda

# AI



- AI – a short introduction
- Machine Learning
- Neural networks
- LLMs
- Summary

## Introduction

# What is AI?

ChatGPT reaches 100 million users two months after launch

Unprecedented take-up may make AI chatbot the fastest-growing consumer internet app ever, analysts say

 The World Ahead | Business in 2024

Generative AI will go mainstream in 2024

TECH  
**World's first major law for artificial intelligence gets final EU green light**

 **AI could replace equivalent of 300 million jobs - report**

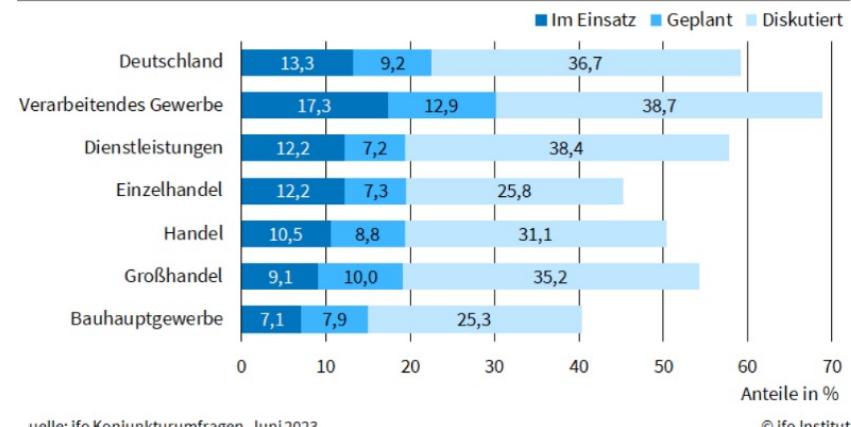
**Pope Francis Raises Alarm About AI**

Revolution durch künstliche Intelligenz

 **Wofür brauchen wir Schulen überhaupt noch?**



Künstliche Intelligenz-Technologie in Unternehmen

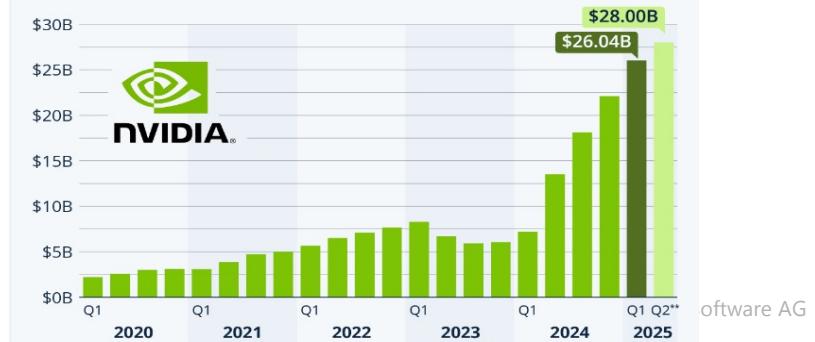


Quelle: Ifo Konjunkturumfragen, Juni 2023.

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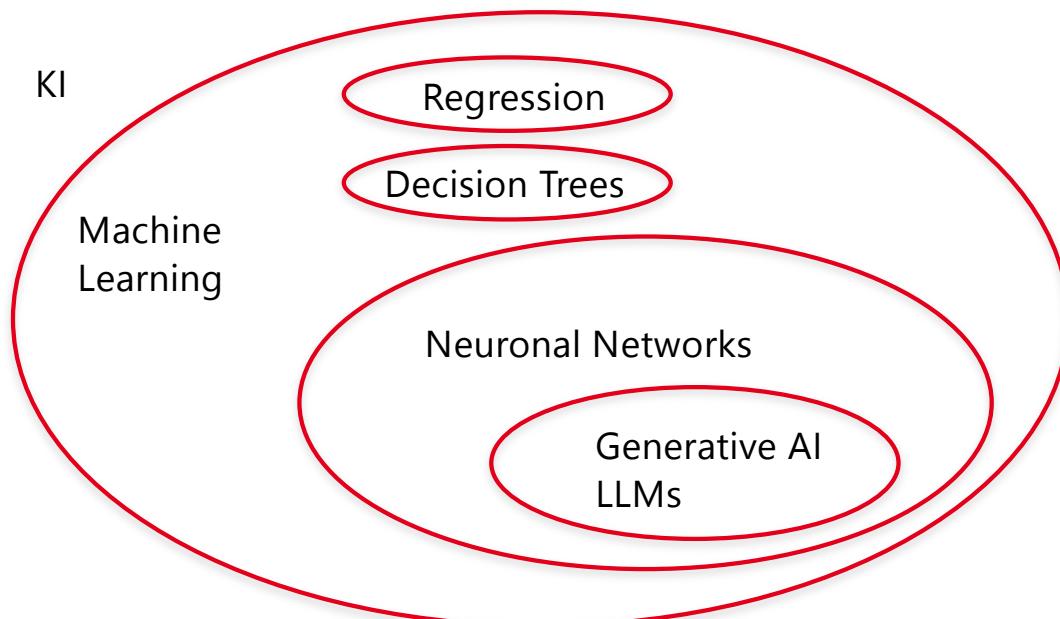
**Nvidia Lives Up to the Hype, Beats Expectations Yet Again**

Quarterly revenue of Nvidia\*

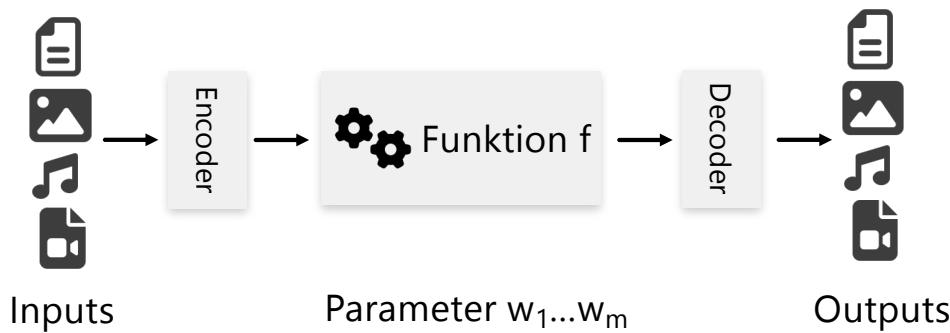


## What is AI?

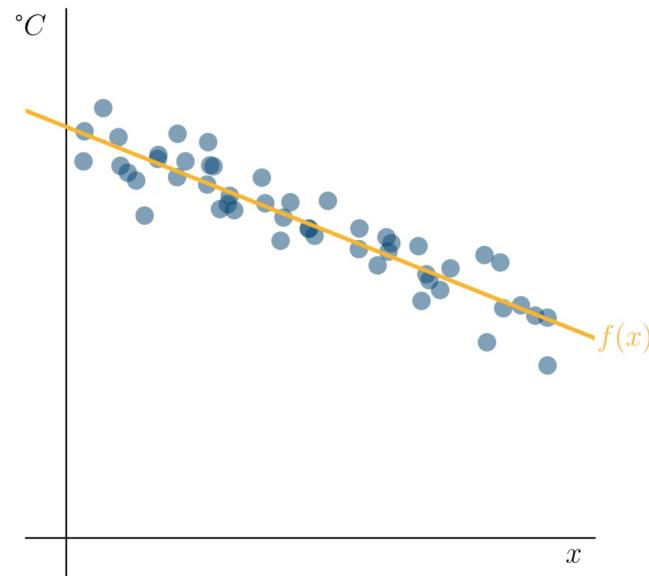
- Definition: *AI is the science of “creating intelligent machines that complement human reasoning to augment and enrich our experience and competencies.”* (Microsoft 2020)



# Intuition: Machine Learning

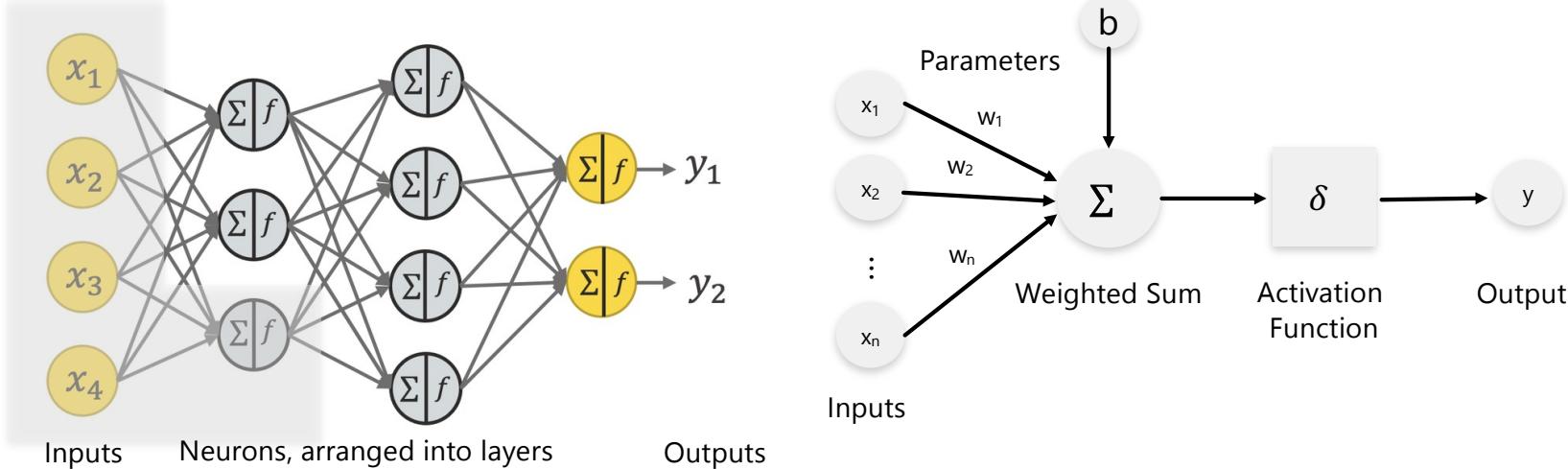


- Model: Parameterized Function that transforms Inputs into Outputs
- Training: Determine the parameters w<sub>1</sub>...w<sub>m</sub> using sample data (= large amounts of known "correct" inputs, outputs)



Example: linear regression  
 $f(x) = w_1 * x + w_2$

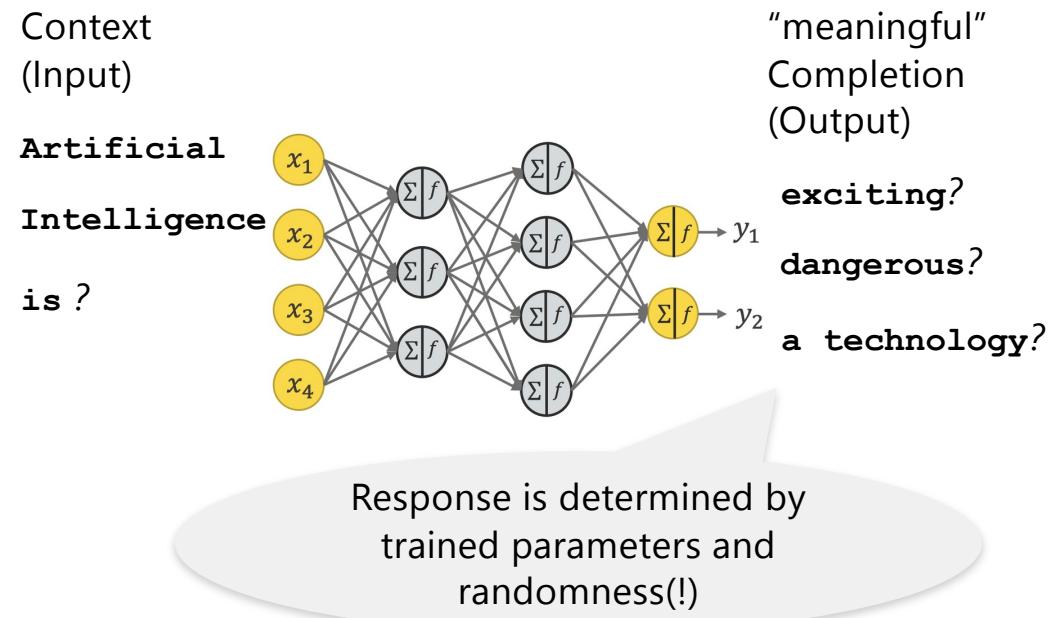
# Neuronal Networks



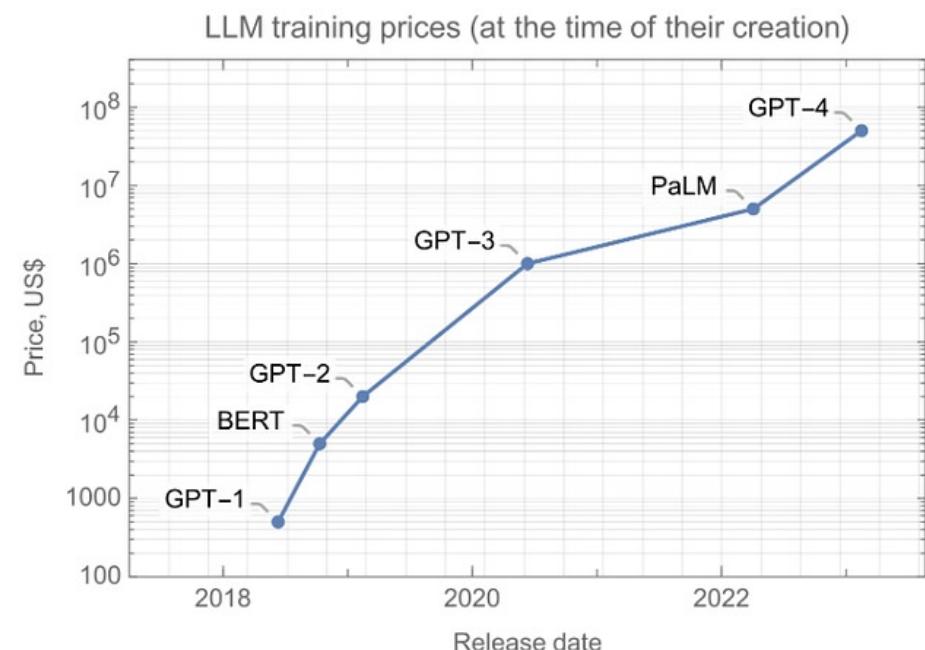
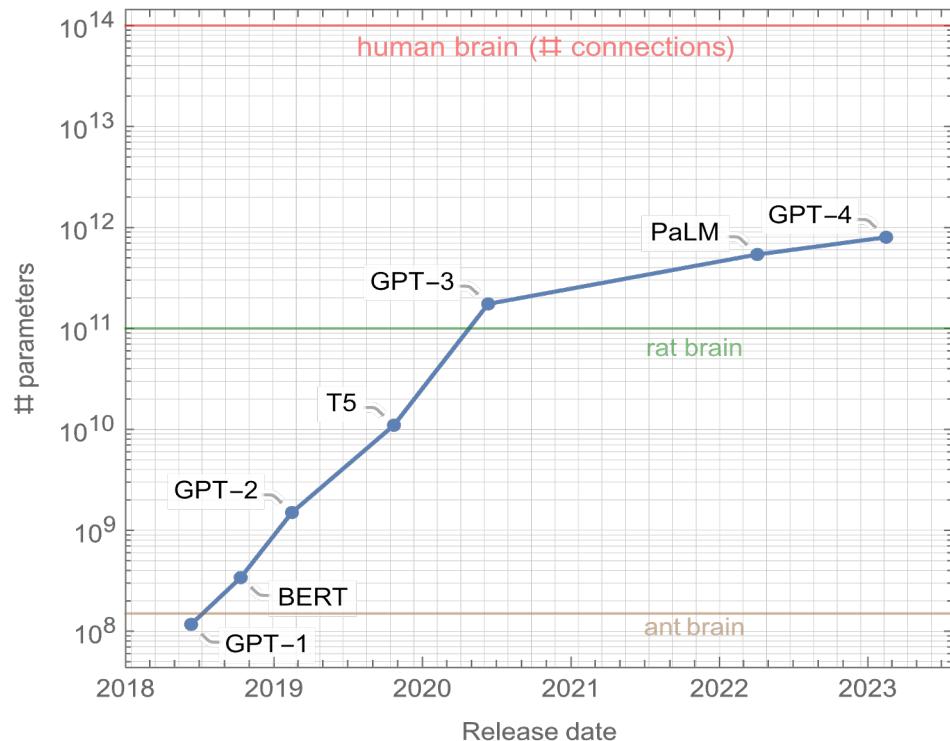
- Model: Network of neurons, each neuron is a function with parameters: weights, bias, activation functions
- Training: determine the parameters for each neuron, activation function leads to non-linear behaviour
- Training is costly: many “pairs” of inputs and outputs, many parameters – gradient descent algorithm speeds this up, but it’s still costly  
Computations can be expressed as vector-/matrix-operations => GPUs
- Well explored application: character recognition (OCR)

## How do LLMs work?

- Neural networks are used to generate/complete content (token by token)
- Why is suddenly possible
  - Network architecture, network size, training methodology
  - Computation power
- Two training phases:
  - Pretraining: Fully automatic, using a large base of knowledge (internet, libraries,...)
  - Fine-Tuning: Improvement of the parameters with high quality question/answer pairs/scenarios and expert feedback



# Complexity

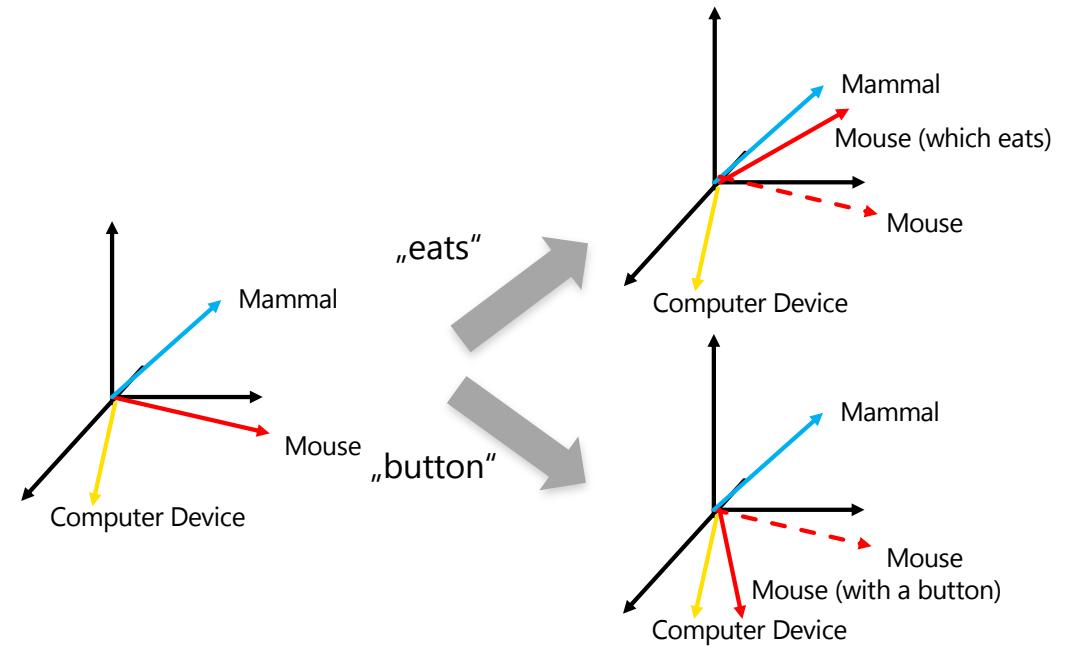


Source: <https://www.numind.ai/blog/what-are-large-language-models>

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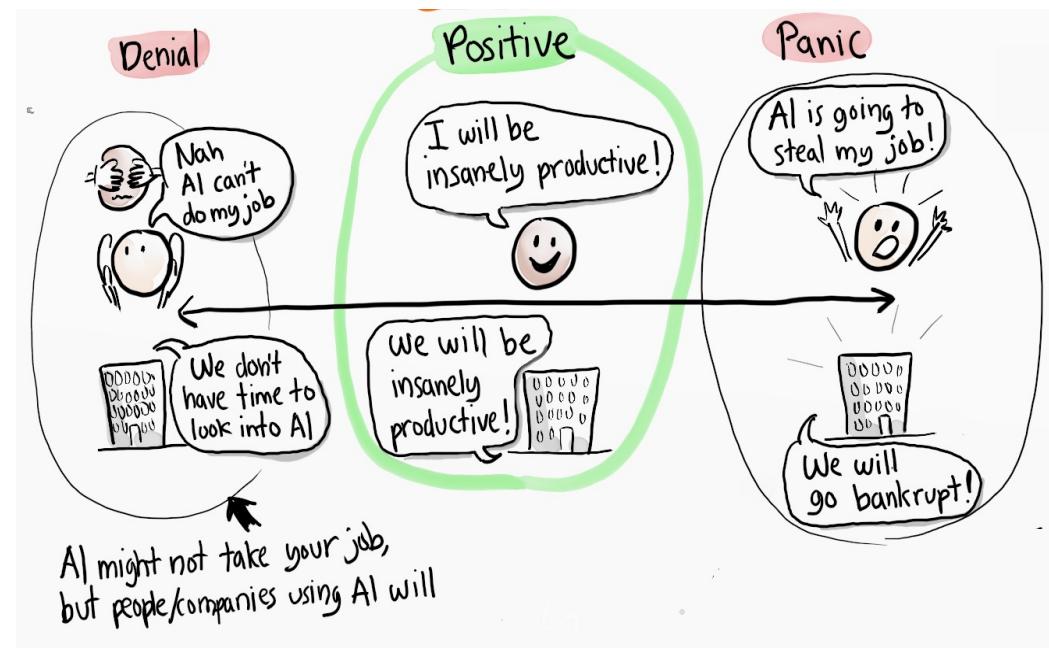
## How does the LLM „know“ what we are talking about?

- Tokens (words) are encoded as very large vectors („embedding“)
- Vectors are manipulated by the previously trained LLM – while they „flow“ through the network, they are step-by-step refined towards a meaning (via matrix computations) („attention“) – note, that LLMs are not “simple forward-flowing networks”
- Similar vectors represent similar concepts
- At the end, vectors are converted back to tokens



## My take on LLMs

- Large time savings for routine activities: well-trained LLMs such as ChatGPT are strong at generating content (texts, including source code)
- Efficiency: LLMs compress knowledge, but have high hardware requirements
- Abstraction: LLMs "use" patterns without human intervention, but cannot draw any conclusions (abductive reasoning)
- Emergence: contexts (prompts), chance and patterns create "new things"
- Correctness? Creativity? Hallucination?  
- a question of training?



Source: <https://www.youtube.com/watch?v=2IK3DFHRRfw>



Reminder:  
LLMs work on correlation – not causality  
– they do not reason, they are not really creative!

Tip: Watch <https://www.youtube.com/watch?v=LPZh9BOjkQs> by 3Blue1Brown